

2017

United Way of Western Nebraska serving Box Butte County



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## Special Event Sponsorship Opportunities

### Game Showcase

**March 17, 2017**

Presenting Sponsor \$1000

- ◇ Business mention in press materials in prominent place
- ◇ Mentioned several times throughout the Game Showcase
- ◇ Headline of event poster
- ◇ Table for eight reserved at the event
- ◇ Plus all title sponsor benefits



Title Sponsor \$250

- ◇ Mentioned in press materials
- ◇ Mentioned at the beginning, middle and end of the Game Showcase
- ◇ Logo on event poster

Round Sponsor \$50

- ◇ Mentioned before sponsored round at the Game Showcase

### Day of Caring

**October 4, 2017**

Any amount up to \$4500

Business name on event posters & banners



### Jingle Bell Dash 5K

**December 10, 2017**

**fun run/walk**



Bell Sponsor- \$250

- \* Logo on t-shirt
- \* Prominent logo placement in registration forms
- \* Prominent placement on all event posters
- \* Mentioned in press releases

Dashing Sponsor-\$100

- \* Business name on t-shirt

### Cinco de Mayo

**May 5, 2017**

Presenting Sponsor \$1000

Headline of event poster

Prominent mention of business in all press materials

Event Sponsor \$250

Prominent placement in all event posters

